



SUMATHI REDDY

INSTITUTE OF TECHNOLOGY FOR WOMEN

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Affiliated to JNTUH - Approved by AICTE

MEMORANDUM OF UNDERSTANDING

BETWEEN



**ALEAP
We
Hub**
an initiative of JNTUH

**ASSOCIATION OF LADY ENTREPRENEURS OF INDIA
(AIC ALEAP WE-HUB), Hyderabad**

AND



**SUMATHI REDDY INSTITUTE
OF
TECHNOLOGY FOR WOMEN**

Ananthasagar (V), Hasanaparthi (M), Hanamkonda, Telangana.

Rajini

PRINCIPAL

Sumathi Reddy Institute of Technology for Women
Ananthasagar (V), Hasanaparthi (M)
WARANGAL - 506 371 (T.S.)





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This Memorandum of Understanding is entered into and effective as of 18th March 2022, and is valid until five years of the date of signing.

By and Between

Association of Lady Entrepreneurs of India, Survey No.342, ALEAP common facilities building, ALEAP Industrial Estate, Near Pragathi Nagar, opposite JNTUH road, Kukatpally, Hyderabad 500072, Telangana, India

And


Sumathi Reddy Institute of Technology for Women, Ananathasagar (V), Hasanaparthi (M), Hanamkonda, Telangana.

Association of Lady Entrepreneurs of India (ALEAP), a non-profit organization is an ISO 9001:2015 certified & NABET gold rank accredited organization, acts as a facilitator & helps woman in acquiring entrepreneurial skill, guides them to become economically independent and assists women from all walks of life in their enterprising endeavors. Now ALEAP in partnership with NITI AAYOG, the premier think tank of the Government of India (GOI), through its ATAL INNOVATION MISSION (AIM) is scaling up its Incubation facilities (AtalIncubation Centre - AIC ALEAP WE-HUB) at its ALEAP INDUSTRIAL ESTATE, Pragathi Nagar, Gajularamaram, Hyderabad. ALEAP put in concerted efforts for past 25 years and created ideal platform for incubation of startups in manufacturing sector (MSME).

With an objective to nurture the women startups, help them to sustain and grow AIC ALEAP WE-HUB is providing co-working spaces, equipment/machinery/tool labs/design labs, common facility rooms, high-speed Internet access, links to research / education resources, technology transfer, links to strategic partners, help with business basics, advisory services, networking with industry peers, marketing assistance, market Research, accounting/financial management, mentorship, Technology commercialization assistance, help with regulatory compliance, Intellectual property management, access to angel investors or venture capital, and conduct periodical entrepreneurship training programs, seminars, events, accelerator programs, capacity building programs, create a network of incubators for sharing of best practices, organize Start-up summits for sharing experiences of incubates, Industry visits etc.

The major focus sectors of AIC ALEAP WE-HUB incubator are:

1. Information Technology and ITES
2. Electronics and Engineering
3. Garments and Textiles
4. Biotechnology
5. Biodegradable Technologies
6. Food Processing and Technology


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ABOUT THE COLLEGE:

Sumathi Reddy Institute of Technology for Women, Hasanaparthi (M), Hanamkonda, Telangana was established in the year 2009 by the great educationalist Sri. A. Varada Reddy garu, Chairman of SR Educational Academy with a clear vision to Empower Women in the field of Science & Technology and transform them as innovators, Leaders and Entrepreneurs. The College is accredited by NBA and affiliated to JNTUH and approved by AICTE.

STRENGTHS OF THE COLLEGE

SRITW is the one & only Women's Engineering College in India which established NewGen Innovation Entrepreneurship Development Centre (NewGenIEDC), Sanctioned by NSTEDB, DST, Govt of India

SRITW is the first women engineering college in the region hosting a Technology Business Incubator(TBI) which is sponsored by MSME, Govt. of India under ASPIRE Scheme. All the B. Tech programs are accredited by NBA, approved by AICTE and affiliated to JNTU Hyderabad

SRITW is the Recipient of Dewang Mehta 'Education Leadership Award'. Courses offered by SRITW are B.Tech in CSE, CSE-AI&ML, CSE-DS, CSE-CS and ECE.

Collaborations of SRITW

- Amazon Web Service(AWS)
- CISCO Network Academy
- TASK(Telangana Academy for Skill & Knowledge)
- NETRA (National ESDM Technology Research Academy)
- AI Deep Learning-Leading India.AI
- NPTEL Swayam Local Chapter in association with IIT madras
- WE HUB
- IEEE(Institute of Electrical and Electronics Engineers)
- SRITW is committed to teaching excellence and providing high quality education to students, which brought laurels to the Institute.

Vision:

- To empower women in the field of Science & Technology and transform them as Innovators, Leaders and Entrepreneurs..

Mission:

- To create and nurture a unique learning environment for faculty and students by providing state of the art infrastructure.
- Foster a culture of innovation and entrepreneurial spirit among students and faculty.
- To promote industry interaction, avenue of research and employment opportunities.



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Now, Atal Incubation Centre ALEAP We-Hub (supported by AIM, NITI Aayog, GOI) and **Sumathi Reddy Institute Of Technology for Women** desire to record the broad terms and conditions that are jointly accepted and agreed to in this Collaboration MOU as contained hereunder.

The two parties plan to co-operate & work together for mutual benefit in the following areas:

Services from AIC ALEAP We-Hub:

1. Bi-monthly one session on Entrepreneurship related topics – Online/offline – Conveyance to be borne by the Institute if Offline
2. Quarterly visit of 50 students to Incubation facilities with introductory presentation of ALEAP and AIC ALEAP WE HUB and interaction with a successful Entrepreneur.
3. Visit as Judge/panel member on invitation – twice in a year. Conveyance to be borne by the Institute
4. Free access to participate in Hackathons conducted by ALEAP and its partners.
5. AIC ALEAP WE-HUB will extend support as a co-incubator/ collaborative partner wherever required for strengthening Institution's E-cell, TBI, iTBI, etc;
6. Guidance and support in writing proposals/ applications on consultancy fee as discussed and agreed upon on a case-to-case basis.
7. Pre-incubation Program will be offered at 25% discount to students and faculty.
8. Access to NASSCOM Future skills Prime portal and Wadhvani programs for registered students. Free registration
9. Access to free online webinars/ awareness programs on Exports, Digital marketing, Cyber security, IP rights, Finance Management, etc; as and when conducted
10. 25% discount to students and staff on Special practical oriented skill development programs which will be planned and conducted by ALEAP.
11. Exposure and promotion of student entrepreneurs in terms of network connections, mentor connects, MSME, Government and Private organizations, Corporates, Industries, Investors, Banks, etc;
12. Internship opportunities at our innovative startups – a good learning for the aspiring entrepreneurs to interact, be a part and learn about the startup journey
13. Selection of startups incubated at the Institution level for Incubation at AIC ALEAP WE-HUB and handholding for further scaling up and sustainability
14. Designing and conducting Faculty development programs and Industrial visits to the faculty for a focused approach towards entrepreneurship development
15. Offering certification courses for the students in the niche areas like Cyber security at discounted prices
16. Identifying and encouraging Faculty Entrepreneurs and handholding them to convert the idea into a sustainable business.
17. Introducing and shaping corporate innovations planning and involving students



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18. Value added certificate courses will be planned and conducted in collaboration with Institutional partners in various skills
19. Handholding the students and encouraging them to participate in programs like Shark Tank, etc; with their innovations
20. Free MoU with NIPER for co-incubation in Biotech and Pharma sectors.

Services from Sumathi Reddy Institute of Technology for Women

- Access to Information on research / education resources and academic know how
 - Access to Centre for Entrepreneurship Development/ TBI/Incubation Centre of the college
 - Technical support in projects related to science and management from senior faculty or experts
 - Access to Infrastructure of the college
 - Guidance for specific issues in terms of R&D, Product development etc. from the senior faculty or experts
 - Onboarding potential faculty who would be the mentors to support boot camps, Technology Readiness Level (TRL) activities for prototyping, guide startups on pro bono basis
 - To refer or depute faculty or Resource persons for specific programs as speakers.
- **Services on mutual basis:**
- Jointly organize awareness generation events on "Entrepreneurship Development" and Startup Hackathons, Workshops and Student Startup Training Programs
 - Provide support and participation in student/faculty-oriented events organized by each party
 - Networking for mutual benefit
 - Provide infrastructure in terms of space in conducting events with mutual support.
 - Recognizing the other party as a partner organization in selected events with mutual interest
 - Organize Product exhibitions at the Institutions to encourage marketing skill
 - Create and execute awards and certifications for best innovations

Terms and Conditions:

- Both parties will nominate a point of contact for relationship/engagement with the organization.
- Both parties will allow each other to use the name and logo as a Partner solely for the purpose of promoting the startup ecosystem.
- Both parties shall, from time to time, mutually agree a level of fees or contributions to be made when opting for any fee-based services.
- Final MoU will be signed as per the mutually agreed service and commercial terms and conditions.



Rajan
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AIC ALEAP WE-HUB will be providing the committed services in the above-mentioned areas at a nominal subscription of Rs.45,000/- + 18% GST per annum.

The subscription amount shall be paid to the following account:

Bank Name & Branch	:	State Bank of India, Nandagiri Hills, Hyderabad
Beneficiary Name	:	Association of Lady Entrepreneurs of India
Bank A/c Number	:	40594750821
Type of Account	:	Savings
IFSC Code	:	SBIN0018852

Signature & Seal

Mrs. K Rama Devi
President
Association of Lady Entrepreneurs
of India (ALEAP)
Chairperson & CEO,
AIC ALEAP We-Hub, Hyderabad



Signature & Seal

Dr. I. Rajasri Reddy
Principal
Sumathi Reddy Inst. of Tech for Women,
Ananthasagar(V),
Hasanaparthi(M), Hanamkonda,
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CIRCULAR

No. SRITW/ CIRCULAR/2022

Dt: 10/11/2022

All the faculty are hereby informed that, Aleap We Hub is conducting workshop on **IPR in Digital Age** from 14-11-2022 to 19-11-2022, interested faculty can contact **Mr. Ranjith Kumar, Assistant Professor, Dept of CSE** for registration.

Rijan

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To be read in Class Rooms

Copy to

1. All HOD's (ECE, CSE & H&SC)
2. Administrative Officer
3. In-charge, Exam Branch
4. Library



Rijan

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ONE WEEK WORKSHOP

on

INTELLECTUAL PROPERTY RIGHTS(IPR) IN THE DIGITAL AGE

(14.11.2022 TO 19.11.2022)

APPLICATION FORM

NAME:

DESIGNATION:

ADDRESS:

MOBILE NO.:

E-MAIL:

DATE:

Signature of Applicant

SPONSORSHIP FROM THE HEAD OF THE
INSTITUTION OR ORGANIZATION

This is to certify that Dr./Mr./Ms.
..... Is
permitted to participate in the one-week workshop on
"INTELLECTUAL PROPERTY RIGHTS(IPR) IN
THE DIGITAL AGE" to be held from 14.11.2022 to
19.11.2022 at SRITW, Warangal.

Date:

Signature of Authority with Seal

About the Workshop:

The workshop aimed to address the evolving challenges and opportunities surrounding intellectual property in the context of the rapidly advancing digital landscape. The workshop aimed to bring together experts, practitioners, and stakeholders to discuss key issues, share insights, and explore potential solutions to the complex IPR challenges posed by the digital age.

About the College

Sumathi Reddy Institute of Technology for Women (SRITW) was established in the year 2009 by the great educationalist Sri A. Varada Reddy garu with a clear vision to Empower women in the field of Science & Technology and transform them as Innovators, Leaders and Entrepreneurs. Sumathi Reddy Institute of Technology for Women, a comprehensive and student centric college offering undergraduate programs with state of the art infrastructure, sophisticated labs, amphi theatre, conference room, standard sports facilities, smart classrooms, campus connected hostel, green campus, Abutting to National high way.

Registration Fee Details

No Registration Fee. Only Limited seats are available. Please send the soft copy of the registration form duly signed as per the format to sritcsedept@gmail.com.

ONE WEEK WORKSHOP

on

INTELLECTUAL PROPERTY RIGHTS(IPR) IN THE DIGITAL AGE

(14.11.2022 TO 19.11.2022)

Organized by

Department of

Computer Science and Engineering

In association with

WeHub



Convenor

Dr. I. Rajasri Reddy

Principal, SRITW

Co-ordinator

Mr. M. Ranjith Kumar

Assistant Professor, CSE



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Principal

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Intellectual Property Rights (IPR) in the Digital Age

Date: 14/11/2022-19/11/2022

Location: SRITW

Introduction: The workshop on "Intellectual Property Rights (IPR) in the Digital Age" was organized to address the evolving challenges and opportunities surrounding intellectual property in the context of the rapidly advancing digital landscape. The workshop aimed to bring together experts, practitioners, and stakeholders to discuss key issues, share insights, and explore potential solutions to the complex IPR challenges posed by the digital age.

Sessions:

1. **Opening Session: Setting the Stage** The workshop began with an overview of the importance of intellectual property in the digital age. The speakers highlighted the transformative impact of digital technologies on various industries and the need for effective IPR frameworks to balance innovation and protection.
2. **Digital Content and Copyright Challenges** This session focused on the challenges arising from the easy replication and distribution of digital content. Speakers discussed issues related to online piracy, digital rights management, and the role of platforms in enforcing copyright protection. The importance of striking a balance between user rights and creator rights was emphasized.
3. **Data and Patents in the Digital Economy** The discussion revolved around the unique challenges posed by the digital economy in relation to patentable innovations and data-driven technologies. The speakers explored the intricacies of patenting software, algorithms, and business methods, as well as the implications of data ownership and protection.
4. **Trademark Protection in the Online Sphere** This session delved into the complexities of protecting trademarks in the digital realm. Speakers highlighted the challenges of domain name disputes, brand dilution, and the emergence of new gTLDs (generic top-level domains). The role of social media platforms in influencing brand perception was also discussed.
5. **Open Source and IPR** The workshop addressed the dynamics of open-source software and its relationship with intellectual property rights. The participants explored the benefits of open-source development, licensing models, and the potential clashes with proprietary software and traditional IPR frameworks.
6. **Enforcement Strategies and Legal Approaches** Experts shared insights into effective enforcement strategies and legal approaches to tackle IPR infringements in the digital age. This included discussions on cross-border enforcement, online counterfeiting, and the role of international treaties and agreements.

Key Takeaways:



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1. **Balancing Innovation and Protection:** It was clear from the discussions that striking a balance between fostering innovation and protecting creators' rights remains a paramount concern in the digital age. Flexibility in IPR frameworks and adaptive regulations were highlighted as potential solutions.
2. **Collaboration and Education:** Stakeholders emphasized the importance of collaborative efforts between governments, industries, and academia to address IPR challenges. Public awareness and education about IPR were deemed crucial to mitigate infringement risks.
3. **Technological Solutions:** The workshop acknowledged the role of technology in both facilitating IPR enforcement and contributing to infringement. Blockchain and other emerging technologies were discussed as potential tools for secure and transparent intellectual property management.
4. **Global Harmonization:** Participants recognized the need for greater international cooperation and harmonization of IPR laws to effectively address cross-border digital challenges.

Conclusion: The "IPR in the Digital Age" workshop provided a platform for insightful discussions on the complex interplay between intellectual property rights and the digital revolution. It underscored the importance of adapting traditional IPR frameworks to suit the unique challenges posed by the digital landscape. The participants agreed that ongoing dialogue and collaboration among stakeholders will be crucial in shaping effective solutions for fostering innovation while safeguarding creators' rights in the digital era.


M. Ranjith Kumar
Coordinator




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Workshop on IPR in Digital Age 14th November - 19th November 2022

S.No	Name of the Participant	14/11/2022	15/11/2022	16/11/2023	17/11/2023	18/11/2024	19/11/2022
1	Ranganath Kanakam	✓	✓	✓	✓	✓	✓
2	Ranadheer Reddy Goli	✓	✓	✓	✓	✓	✓
3	Mruthyunjaya Mendu	✓	✓	✓	✓	✓	✓
4	Prashanth Bolukonda	✓	✓	✓	✓	✓	✓
5	Chiranjeevi Battu	✓	✓	✓	✓	✓	✓
6	Kalyani Alagandula	✓	✓	✓	✓	✓	✓
7	Maresh Akarapu	✓	✓	✓	✓	✓	✓
8	Shwetha Sirikonda	✓	✓	✓	✓	✓	✓
9	Shabana Mohammed	✓	✓	✓	✓	✓	✓
10	Sukhaveerji Ghate	✓	✓	✓	✓	✓	✓
11	Ranjith Kumar Marrikukkala	✓	✓	✓	AB	✓	✓
12	Dhandapani Kothandaraman	✓	✓	✓	✓	✓	✓
13	Sravanthi Thota	✓	✓	✓	✓	✓	✓
14	Sruthi Mamidala	✓	✓	✓	✓	✓	✓
15	Swetha Mucha	✓	✓	✓	✓	✓	✓
16	Srinivas Kalime	✓	✓	✓	✓	✓	✓
17	Umalwara Mohammed	✓	✓	✓	✓	✓	✓
18	Vatte Pranathi	✓	✓	✓	✓	✓	✓
19	Vasam Srinivas	✓	✓	✓	✓	✓	✓
20	Hari Krishna Enugula	✓	✓	✓	✓	✓	✓
21	Thota Sruthi	✓	✓	✓	✓	✓	✓
22	Chinthireddy Padmaja	✓	✓	✓	✓	✓	✓
23	Kasanagottu Srinivas	✓	✓	✓	✓	✓	✓
24	Eelandula Kumaraswamy	✓	AB	✓	✓	✓	✓
25	Konreddy Thirupathi	✓	✓	✓	✓	✓	✓
26	Anitha Madkhi	✓	✓	✓	✓	✓	✓
27	Mekala Sravanthi	✓	✓	✓	✓	✓	✓
28	Nandikonda Swathi	✓	✓	✓	✓	✓	✓
29	Sharvani Yedulapuram	✓	✓	✓	✓	✓	✓
30	Sujitha Chinthala	✓	✓	✓	✓	✓	✓
31	M.S.Teja	✓	✓	✓	✓	✓	✓
32	M.Radhika	✓	✓	✓	✓	✓	✓
33	S.Anitha	✓	✓	✓	✓	✓	✓



Rajan
PRINCIPAL
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Hasanparthy (M)

M. Ranjith Kumar
Coordinator



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Dr. Sharma Delivering the session in A One Week Workshop on "IPR in Digital Age"



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CERTIFICATE

HARI KRISHNA ENUGULA

has successfully completed Workshop on
"Intellectual Property Rights" held from
14/11/2022 to 19/11/2022.

M. Ranjith Kumar
Coordinator

Dr. E. Sudharshan
HOD CSE

Dr. I. Rajasri Reddy
Principal

Principal

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