

No. SRITW/SKILLS/2021/

Date: 27-11-2021

**CIRCULAR**

All the students are hereby informed that a one-day career guidance program on “Salesforce” will be scheduled on November 29<sup>th</sup> 2021, facilitated by Mr. Venkatraman. Interested students should enroll their names with the coordinator, Ms. Ch. Padmaja, Assistant Professor, Department of ECE. Please see the program schedule and brochure for further information displayed on the notice board.

**Venue:** Seminar Hall

  
Principal

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**Sumathi Reddy Institute of Technology for Women**  
**Ananthasagar (V), Hasanparthy (M)**  
**WARANGAL - 506 371 (TS)**

**To be read in all classrooms**

1. All HODs (CSE, ECE, EEE and H&Sc)
2. Administrative Officer
3. Exam Branch
4. All notice boards.



# SUMATHI REDDY

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## A One day Career guidance program on Salesforce (29.11.2021)

### Key Points:

- Introduction to Salesforce.
- Salesforce Ecosystem.
- Navigating Salesforce.
- Salesforce Administration Basics.
- Objects and Fields, Data modeling & Hands-on.

### Resource Person Details:

Mr. Venkataramana,  
ICT Academy

No registration fees.

Venue:

Seminar Hall



Organized by  
Department of Electronics and Communication Engineering



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### Program Schedule:

Day/Date	Session time	Topic	Speaker
29.11.2021	9.30 am to 12.50 pm	Introduction to Salesforce, Trailhead platform	Mr. Venkatraman Tech4ALL- Cognizant Foundation (ICT Academy)
	12.50 pm to 1.30 pm	<b>LUNCH</b>	
	1.30 pm to 4.00 pm	Objects and Fields, Data modeling & Hands-on	

**Resource Person Details:** Mr.Venkatraman, Tech4ALL, Cognizant Foundation(ICT Academy)

E-Mail:venkiranaman.2001@gmail.com



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WARANGAL - 506 371 (TS)

## REPORT OF THE PROGRAM



**A One-Day career guidance program has been taken by Mr. Venkatraman, Tech4ALL, Cognizent Foundation(ICT Academy) on 29-11-2021, Telangana, Hyderabad.**

Salesforce is a leading cloud-based customer relationship management (CRM) platform that revolutionizes how businesses manage customer interactions and data. It provides a unified, scalable ecosystem for sales, marketing, service, and analytics. Salesforce enables organizations to streamline processes, enhance customer engagement, and drive growth.



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Key features include a robust database to store and manage customer information, customizable workflows, and automation to streamline operations. It offers a 360-degree view of customers, empowering businesses to make data-driven decisions. Salesforce's AppExchange allows users to integrate third-party applications for extended functionality.

Salesforce's suite of tools includes Sales Cloud for sales automation, Service Cloud for customer support, Marketing Cloud for marketing automation, and Salesforce Einstein for AI-driven insights. Its platform is highly customizable, supporting businesses of all sizes and industries.

Salesforce's community-driven approach includes Trailhead, a learning platform, and a vast network of developers, administrators, and partners. With its cloud infrastructure, security, and constant innovation, Salesforce continues to shape modern customer relationship management.

### **Objectives of the program:**

- To guide and assist the students in achieving their career goals.
- To create awareness among students regarding available career options and help them identify their career objectives.
- To help students share knowledge about themselves by identifying skills, and interests.



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- To provide students with career guidance and impart training in communication skills, to improve their employment opportunities, and to arrange on-campus and off-campus placement drives.
- To provide a platform to assist the college in enhancing the potential of the courses and improving job opportunities and also create awareness of the jobs for which the students are eligible.
- To provide a platform to assist the college in enhancing the potential of the courses and improving job opportunities and also create awareness of the jobs for which the students are eligible.

#### **Outcomes of the program:**

- Salesforce centralizes customer data, enabling businesses to understand and engage with customers more effectively.
- Salesforce automates sales processes, streamlining lead management, opportunity tracking, and sales forecasting.
- Salesforce Marketing Cloud allows businesses to create targeted and personalized marketing campaigns, improving customer engagement.
- Salesforce Service Cloud enables efficient case management, providing excellent customer support experiences.
- Salesforce Analytics and reporting tools help businesses analyze data and make informed decisions.
- Salesforce is scalable and can grow with a business's needs, accommodating larger customer bases and more complex processes.



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## LIST OF STUDENTS ENROLLED FOR 'SALES FORCE' TRAINING (29.11.2021)

Sl. No.	Roll Number	Name of the Student	29.11.2021
1	176Y1A0532	GAJJI RAMYA	ramya
2	176Y1A0533	GANJI ANJANA	Anjana
3	176Y1A0534	GARSHAKURTHI SUMA	Suma
4	176Y1A0535	GELLU AKHILA	Akhila
5	176Y1A0536	GHOUSIYA BEGUM	Begum
6	176Y1A0537	GODUGU RUCHITHA	Ruchitha
7	176Y1A0538	GOURISHETTI DEVIKA	Devika
8	176Y1A0539	GUDI SUBRAMANYA DEEPTHI	Deepthi
9	176Y1A0542	HAUSA YASMEEN	yasmeeen
10	176Y1A0543	JASWITHA RAO POLADI	Poladi
11	176Y1A0548	KALSANI MANISHA	Manisha
12	176Y1A0552	KASU THISHYA	Thishya
13	176Y1A0554	KOMURAVELLY SWARNAREKHA	Swarnarekha
14	176Y1A0555	KOOSA RISHIKA	Rishika
15	176Y1A0557	MADATHA MANASA	Manasa
16	176Y1A0560	MANCHIKA AKSHITHA	Akshitha
17	176Y1A0561	MANTHRI NIVEDITHA	Niveditha
18	176Y1A0562	METHUKU SANJANA	Sanjana
19	176Y1A0565	MORTHALA SUKEERTHY	Sukeerthy
20	176Y1A0568	NYARAMNENI HIMABINDU	Himabindu
21	176Y1A0570	PANJALA CHANDANA	chandana
22	176Y1A0466	PESARU BHARGAVI REDDY	bhargavi
23	176Y1A0469	PULI SOWMYA	Sowmya
24	176Y1A0470	PULLURI CHANDANA	chandana
25	176Y1A0472	REHANA BEGUM	Rehana
26	176Y1A0473	REKULAPALLI SRI HARSHITHA	Harshitha
27	176Y1A0475	ROKULA PRANEETHA	Praneetha
28	176Y1A0477	SADHU SUSHMITHA	Sushmitha
29	176Y1A0478	SADU SRAVANI	Sravani
30	176Y1A0479	SANIYA JABEEN	Jabeen
31	176Y1A0480	SATHU SANKEERTHANA	Sankeerthana
32	176Y1A0481	SATKURI SREEVARSHA	Varsha
33	176Y1A0482	SHAISTHA SUMAYA	Sumaya
34	176Y1A0483	SIRIVOLU PRANATI	Pranati
35	176Y1A0484	SOOR ONIMA	Onima
36	176Y1A0485	SRI MAHALAKSHMI AYYAGARI	Ayyagari
37	176Y1A0486	SRI VENNELA ALLADURGAM	Alladurgam
38	176Y1A0489	TAMKINATH FATHIMA	Fathima
39	176Y1A0490	THIPPANI KAVYA	Kavya
40	186Y5A0202	ENJAPURI SUSHMA	Sushma
41	186Y5A0204	GOGIKAR PRANITHA	Pranitha
42	186Y5A0207	GUJJU SYMPHONY	Symphony
43	186Y5A0209	JARPULA KALYANI	Kalyani
44	186Y5A0210	KANUKUNTALA PRAVALIKA	Pravalika
45	186Y5A0211	KONDA GEETHA	Geetha
46	186Y5A0212	MULKALA DEEPTHI	Deepthi
47	186Y5A0213	MUNIGELA AKANKSHA	Akanksha



Rajini

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Sl. No.	Roll Number	Name of the Student	29.11.2021
48	186Y5A0214	SRAVANI SADDU	saddu
49	186Y5A0215	SAMBHARI KAVYA	kavya
50	186Y5A0216	SINGARAPU MANEESHA	Manesha
51	186Y1A0538	GUDIKANDULA KAVYA	Kavya
52	186Y1A0541	JADALA AKHILA	Akhila
53	186Y1A0544	JULURU SUPRIYA	Supriya
54	186Y1A0550	KASAM TEJASWINI	Tejaswini
55	186Y1A0553	KATUKAM SHALINI	Shalini
56	186Y1A0554	KOTHAPALLI RAMYA SRI	Ramyasri
57	186Y1A0565	MARIYALA SAI PRIYA	Sai Priya
58	186Y1A0566	MATETI TEJASRI	Tejasri
59	186Y1A0569	MERUGU VARSHANI	Varshani
60	186Y1A0570	MILKURI SAHITHI	Sahithi
61	186Y1A0572	MOGILI ABHITHA	Abitha
62	186Y1A0576	NALLA PRADEEPA	Pradeepa
63	186Y1A0577	NOORA HARSHITHA	harshitha
64	186Y1A0578	OJJA SANKEERTHANA	sankeerthana
65	186Y1A0580	PANAKANTI RASAGNA	rasagna
66	186Y1A0582	PASULA HAMPY	hampy
67	186Y1A0584	PINNINTI RASAGNA	Rasagna
68	186Y1A0587	PRANATHI PATHI	pranathi pathi
69	186Y1A0588	PULI THRIVENI	Thriveni
70	186Y1A0589	RABIA BASRI	Basri
71	186Y1A0478	RUDRA GNYANA TEJASWI	Tejaswi
72	186Y1A0479	SAANIA SHAZEEN	Shazeen
73	186Y1A0480	SALWA SHEREEN	Sherreen
74	186Y1A0481	SAMALA RAMYA	Ranya
75	186Y1A0482	SAMALA SREEKEERTHI	Sreekeerthi
76	186Y1A0484	SANGA ANVITHA	Anvitha
77	186Y1A0486	SANKATI SRAVANI	Sravani
78	186Y1A0487	SARA SANGEETHA	Sangeetha
79	186Y1A0488	SUMAYYA	Sumayya
80	186Y1A0489	SUNKARI SINDHUJA	Sindhujha
81	186Y1A0490	SURYANENI SRAVANI	Sravani
82	186Y1A0492	TALLAPALLY RUCHITHA	Ruchitha
83	186Y1A0493	TANZILA	Tanzila
84	186Y1A0496	THIPPANI SWEETY	Sweety
85	186Y1A0497	THODUPUNOORI PRANITHA	Pranitha
86	186Y1A0498	THOTA SUSMITHA	Susmitha
87	186Y1A04A0	VANAPARTHY RAMYA SREE	Ramyasree
88	186Y1A04A1	VANGALA RISHIKA SANJANA	Sanjana
89	186Y1A04A2	VANGARI CHANDANA PRIYA	Chandana
90	186Y1A04A3	VANGARI HIMAJA	Himaja
91	186Y1A04A6	VEMULA MEGHANA REDDY	Meghana Reddy
92	186Y1A04A8	VOBILISHETTY ANUSHA	Anusha
93	186Y1A04A9	VURA ANJALI	Anjali
94	186Y1A04BO	YADA NIKITHA	Nikitha
95	196Y5A0402	CHILUVERU SHIRISHA	Shirisha
96	196Y5A0403	DEVULLAPALLY NIKHITHA	Nikhitha
97	196Y5A0404	GORANTALA SAI SHIVANI	Sai Shivani
98	196Y5A0405	GOURU MANISHA	Manisha
99	196Y5A0406	JERIPOTHULA SUSMITHA	Susmitha
100	196Y5A0407	JETTY RAMYA	Ramyas
101	196Y5A0408	KANDAGATLA NEETHA	Neetha



**Rajani**  
PRINCIPAL

Sumathi Reddy Institute of Technology for Women  
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Sl. No.	Roll Number	Name of the Student	29.11.2021
102	196Y5A0409	KASULA SHIVANI	Shivani
103	196Y5A0410	KHUSTAR JAHAN	Khustar
104	196Y5A0413	MASIHA NAAZ	Naaz
105	196Y5A0414	MITTAPALLI MADHUMITHA	Madhumitha
106	196Y5A0415	RANIYA ZAINAB	Zainab
107	186Y1A0211	GANGINENI POOJITHA	Poojitha
108	186Y1A0213	KANIGANTI SRIHARSHITHA	Sriharshitha
109	186Y1A0219	NAFEESA SHIREEN	Shireen
110	186Y1A0221	PUJARI LIKITHA	Likitha
111	186Y1A0226	VAISHNAVI PAKALA	Paakala
112	196Y5A0201	ARUTLA SAHITHI	Sahithi
113	196Y5A0202	BASHIKA ASHWINI	Ashwini
114	196Y5A0203	BATHINI SHANTHIPRIYA	Shanthipriya
115	196Y5A0204	BOLLAM VIPLAVIKA	Viplavika B
116	196Y5A0205	CHANAGONI TEJASWINI	Tejasya
117	196Y5A0206	CHILUPURI SOUMYA	Soumya
118	196Y5A0207	CHIRRA LAVANYA	Lavanya
119	196Y5A0208	DAMERUPPULA NIKHITHA	Nikhitha
120	196Y5A0209	DHARA GNANITHA	Dhara Gnanitha
121	196Y5A0211	GOLUSULA POOJITHA	Poojitha
122	196Y5A0212	GUNDABOINA RAMYA	Ramya
123	196Y5A0213	JUKANTI GEERVANI	Geervani
124	196Y5A0214	KALLEM GIRIJA	Girija
125	196Y5A0217	LIKKI TEJASWI	Tejaswi
126	196Y5A0218	MATTEDA SAMATHA	Samatha
127	196Y5A0219	NIMMALA MANOJA	Manoja
128	196Y1A0457	KOTHA SADHANA	Sadhana
129	196Y1A0458	KUNA VARSHA	Varsha
130	196Y1A0459	KUSUMA PREETHIKA	Preethika
131	196Y1A0461	LINGABATTULA NIHITHA	Nikhitha
132	196Y1A0462	MAREPALLI SAI SUSMITHA	Susmitha
133	196Y1A0463	MATETI JAYASRI	Jayasri
134	196Y1A0464	MD NAZBUNNISA	Pranitha
135	196Y1A0467	MOTAPOTHULA PRANITHA	Pranitha
136	196Y1A0468	NAGOTHU VARSHA	Varsha
137	196Y1A0469	NALIVELA NIHARIKA	Niharika

Ch. Padmaja

Co-ordinator



Rajani  
PRINCIPAL

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## FEEDBACK FORM

Name of the Program: <u>'Sales Force'</u>				
Branch: <u>CSE</u>		Date: <u>29/11/2021</u>		
Name of the Student: <u>G. Ruchitha</u>		H.T. No. <u>176Y1A0537</u>		
S. No	Item	Excellent	Very good	Good
1	Is the lecture/hands-on training well organized?	✓		
2	Whether it is relevant to the curriculum?	✓		
3	Proficiency of the expert and delivery	✓		
4	Response to queries by resource person	✓		
5	Any suggestion/improvement (related to Industry scenario and others if any)			

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Comments(if any)



It was very helpful in future.

Ruchitha  
Student's Signature



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## FEEDBACK FORM

Name of the Program: <u>Sales Force</u>				
Branch: <u>ECE</u>		Date: <u>29/11/2021</u>		
Name of the Student: <u>S. Sreevarsha</u>		H.T. No. <u>176Y1A0481</u>		
S. No	Item	Excellent	Very good	Good
1	Is the lecture/hands-on training well organized?	✓		
2	Whether it is relevant to the curriculum?		✓	
3	Proficiency of the expert and delivery		✓	
4	Response to queries by resource person		✓	
5	Any suggestion/improvement (related to Industry scenario and others if any)			

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Comments(if any)



Session was very good

Varsha  
Student's Signature