



Respected Sir/ Madam,

Sub: Proposal for Association with Sumathi Reddy Institute of Technology for Women as an Online Skill Development and Campus Recruitment Training Partner.

Greetings from Conduira Education and Training Services Pvt. Ltd.

Conduira Online (www.conduiraonline.com) is an emerging Ed-Tech leader in the space of Test Prep and Skill Development. Founded and managed by a team from IIMs and Other Top 10 MBA Schools, Conduira Online is a test agnostic learning platform that leverages data sciences, learning models and technology to provide test-prep and employment aspirants with goal-based personalized and curated learning paths to help them chase theirgoals of employment and higher education.

With over 10 years of experience in Recruitment Training, Skill-development Training, Personality Enhancement and Test-prep Training-like GRE/CAT, Bank POS, etc., Conduira boasts a strong in-house Academics and Content-Delivery Team.

Developed and supported by PhDs in Machine Learning and a team of Technology experts from Google and Amazon, Conduira Online platform uses learning algorithms that recommend to the user personalized learning paths and provide him the right inputs at the right time. While our learning paths have reduced a student's learning time by 30 to 50%, students who followed our learning paths have seen an improvement in their performance by 9% tile points between two evaluations.

We help Universities and colleges in up-skilling their students to make them employable and placement ready through our Skill-development and Recruitment Training courses starting from 1st year to Final year of Graduation.

We are currently working with 45+ Universities and colleges pan-India and have trained more than 1.5 lakh students on Conduira Online platform till date. Some of our prestigious clients include:

- University College of Engineering, Osmania University (OU), Secunderabad
- Andhra University, Visakhapatnam
- Rajiv Gandhi University of Knowledge Technologies (RGUKT)- IIIT, Nuzvid
- IIIT- RK Valley, Cuddapah
- GITAM Institute of Technology (GIT, GITAM University), Visakhapatnam
- K.L.University, Vijayawada
- Vignan University, Vadlamudi Campus
- G. Naryanamma Institute of Technology and Science (GNITS), Hyderabation





Sridevi Women's Engineering College (SWEC), Hyderabad

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- G. Pulla Reddy Engineering College (GPREC), Kurnool
- Gayatri Vidya Parishad College of Engineering (GVPCOE), Visakhapatnam

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Anil Neerukonda Institute of Technology and Science (ANITS), Visakhapatnam

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- Raghu Group of Engineering Colleges (REC, RIT), Visakhapatnam
- Pragati Engineering College (PEC), Kakinada
- Vishnu Institute of Technology (VIT), Bheemavaram
- Shri Vishnu College of Engineering for Women (SVCEW), Bheemavaram
- Vignan's Nirula Institute of Technology and Science for Women (VNITS), Guntur
- CMR Group of Engineering Colleges, Hyderabad
- Andhra Loyola Institute of Engineering & Technology (ALIET), Vijayawada
- Dhanekula Institute of Engineering & Technology (DIET), Vijayawada
- Kakatiya Institute of Technology and Science (KITS), Warangal
- Bangalore Institute of Technology, Bengaluru and many others.

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We have also been selected by APSSDC (Andhra Pradesh State Skill Development Corporation) as the sole Online Training partner for Training 300+ Degree colleges.

Our entry into the Campus Recruitment Training started in the year 2003 with Gayatri Vidya Parishad (GVP) being our first client. We are proud that we have been continuously associated with this leading group for the past 13 years. (*Ref:* Prof. Somaraju, Secretary GVP: 9849266151, Prof. Venkat, Chairman (Placements): 9248089033)

We are known for our quality training offering and our ability to blend technology and academics. All our training programs offer students, access to our online portal - www.conduiraonline.com. A snapshot of the training courses, along with the plarform features is provided in the annexure below and a detailed proposal highlighting the various student and admin features that the system provides has also been attached. The financial details are mentioned in the annexure.

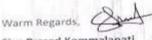
We understand that Sumathi Reddy Institute of Technology for Women as an institute with global ambitions endeavours to provide its students state of the art learning systems to assist them in their preparation for recruitments tests.





As an organization that offers world class services with focus on continuous improvement, we humbly request you to consider our proposal for providing Online Learning and Assessment services to your students.

We assure you of our committed services towards your students.



Siva Prasad Kommalapati Key Accounts Manager

Conduira Education and Training Services Pvt. Ltd. Date: 08-09-2018







3. Key Takeaways:

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- Diverse Idea Generation Techniques: Participants gained exposure to various techniques, enabling them to approach idea generation from different angles.
- Importance of Validation: The significance of validating ideas to ensure their viability and market demand was deeply ingrained.
- Practical Validation Tools: Participants learned about practical tools and strategies to
 effectively validate their ideas.
- Collaborative Learning: Group activities encouraged collaborative thinking, allowing
 participants to learn from each other's perspectives.

4. Participant Feedback: Participants provided positive feedback on the interactive nature of the workshop, praising the practicality of the techniques and tools taught. They found the group activities particularly helpful in applying the concepts learned in a hands-on manner.

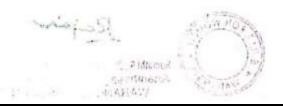
5. Conclusion: The "Idea Generation and Validation" workshop successfully empowered participants with valuable skills to generate creative ideas and validate them effectively. By blending theoretical knowledge with practical application, the workshop fostered a dynamic learning environment. Participants left with a renewed sense of confidence in their ability to generate, assess, and pursue innovative ideas.

PRINCIPAL M. Ranjith Kumar Sumathi Reddy Institute of facturology For Women Ananthasagar (V), Hasanparthy (M) WARANGAL - 506 371 (T.S.)

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Ananthasagar, Hasanparthy, Warangal -506371, Telangana. Website: www.sritw.org Phone no: 0870-2818302. Email: principal@sritw.org.



Date: 04/03/2019.

To The Principal, Sumathi Reddy Institute of Technology for Women, Warangal, Telangana

Subject: Approval for conducting One Week Workshop on Idea Generation and Validation - 11thMarch to 16thMarch 2019.

Respected Madam,

This is to bring to your kind notice that the Department of CSE would like to organize a One Week Workshop on Idea Generation and Validation -11^{th} March to 16^{th} March 2019. We request you to approve the workshop.

Thank you.

Yours' Sincerely

Dr. E. Sudarshan

HoD, CSE



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<u>CIRCULAR</u>

No. SRITW/ Prin/2019/Workshop/4

Dt: 08/03/2019

All the Students and faculty are hereby informed that, one week workshop on Idea Generation and Validation will be conducted from 11/03/2019 to 16/03/2019 in association with Conduira Online, interested students can contact M. Ranjith Kumar, Assistant Professor, Dept of CSE for registration.

PRINCIPAL

Circulate in all the classes.

Copy to

- 1. All HOD's (ECE, CSE & H&SC)
- 2. Administrative Officer
- 3. In-charge, Exam Branch
- 4. Library



ONE WEEK WORKSHOP

On Idea Generation and Validation

11th March –16th March 2019 **APPLICATION FORM**

Name :

Designation :

Address

Phone/ Mobile No.

E-mail address

Date:

Signature of Applicant

SPONSORSHIP FROM THE HEAD OF THE DEPARTMENT/ORGANISATION This is to certify that Dr./Mr./Ms.

is permitted to participate in the one week workshop on "Idea Generation and Validation" to be held from 11 16 March 2019 at SRITW. Warangal. Principal Date:

mathi Reddy Institute of Technology for Women Signature of the Authority Ananthasagar (V), Hasanparthy (M) WARANGAPesson 374 (TSSeal)

About the Workshop

The "Idea Generation and Validation" workshop was organized to equip participants with techniques and strategies for generating innovative ideas and effectively validating them. The workshop aimed to foster creativity, critical thinking, and practical approaches to ensure that ideas are not only imaginative but also feasible and relevant. The workshop was structured into several sessions over the course of the day

About Sumathi Reddy Institute of **Technology for Women (SRITW)**

Sumathi Reddy Institute of Technology for Women (SRITW) was established in the year 2009 by the great educationalist Sri A. Varada Reddy garu with a clear vision to Empower women in the field of Science & Technology and transform them as Innovators, Leaders and Entrepreneurs. Sumathi Reddy Institute of Technology for Women, a comprehensive and student centric college offering undergraduate programs with state of the art infrastructure. sophisticated labs. amphitheater, conference room, standard sports facilities, smart classrooms ,campus connected hostel, green campus, Abutting to National high way.

Registration Fee Details

No Registration Fee. Only Limited seats are available. Please send the soft copy of the registration form duly signed as per the format to sritcsedept@gmail.com.

INSTITUTE OF TECHNOLOGY

ONE WEEK WORKSHOP On Idea Generation and Validation

11th March -16th March 2019 Organized by **Department of Computer** Science and Engineering In Association with

🕈 Conduira Coline

Resource Person Mr. K. Manoharan **Operational Manager**, Conduira Online Convener Dr. I. Rajasri Reddy Principal Sumathi Reddy Institute of Technology for Women **Co-ordinator** Mr. M. Ranjith Kumar Assistant Professor,

CSE Sumathi Reddy Institute of Technology for Women





Report on Idea Generation and Validation - One Week Workshop

Date: 11/03/2019-16/03/2019

Location: SRITW

Resource Person: Mr. K. Manoharan, Operational Manager, Conduira Online

Contact No: 9849492570

Participants: 40

The "Idea Generation and Validation" workshop was organized to equip participants with techniques and strategies for generating innovative ideas and effectively validating them. The workshop aimed to foster creativity, critical thinking, and practical approaches to ensure that ideas are not only imaginative but also feasible and relevant.

Date	Session 1 (10:00 AM to 12:30 PM)	Session2 (1:30 PM to 4:00 PM)
11/03/2019	Introduction to Idea Generation	Introduction to Idea Generation
12/03/2019	Techniques for Idea Generation	Techniques for Idea Generation
13/03/2019	Idea Validation Principles	Idea Validation Principles
14/03/2019	Tools for Idea Validation	Tools for Idea Validation
15/03/2019	Group Activity: Idea Pitching	Group Activity: Idea Pitching
16/03/2019	Expert Panel Discussion	Valedictory

Key Takeaways:

- **Diverse Idea Generation Techniques:** Participants gained exposure to various techniques, enabling them to approach idea generation from different angles.
- **Importance of Validation:** The significance of validating ideas to ensure their viability and market demand was deeply ingrained.
- **Practical Validation Tools:** Participants learned about practical tools and strategies to effectively validate their ideas.
- Collaborative Learning: Group activities encouraged collaborative thinking, allowing participants to learn from each other's perspectives.



Participant Feedback: Participants provided positive feedback on the interactive nature of the workshop, praising the practicality of the techniques and tools taught. They found the group activities particularly helpful in applying the concepts learned in a hands-on manner.

Conclusion: The "Idea Generation and Validation" workshop successfully empowered participants with valuable skills to generate creative ideas and validate them effectively. By blending theoretical knowledge with practical application, the workshop fostered a dynamic learning environment. Participants left with a renewed sense of confidence in their ability to generate, assess, and pursue innovative ideas.

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M. Ranjith Kumar Coordinator







Mr. K. Manoharan Delivering the session in A One Week Workshop on "Idea Generation and Validation" during 11/02/2019-16/03/2019.



Rijar Principal



Participants List

Workshop on Idea Generation and Validation 11th March - 16th March 2019

S.NO	NAME OF THE FACULTY	Designation	Department	Name of the Institution
1	Md.Sharfuddin Waseem	Assistant Professor	CSE	KITS, Warangal
2	Ms. V. Sumalatha	Assistant Professor	CSE	SR Enginnering College
3	Mr. A. Ramakrishana	Accistant Protessor		SR Enginnering College
4	Ms. Bochu priyanka	Assistant Professor	ECE	Tallapadmavathi Engineerign College
5	Rajitha Vanam	Assistant Professor	ECE	Vaagdevi College of Engineering
6	Dr. Saritha Mididoddi	Acceptant Protector		Vaagdevi College of Engineering
7	K.Aruna	Assistant Professor	ME	Vaagdevi College of Engineering
8	Dr. S.Venkatesulu	Associate Professor	ME	Vaagdevi College of Engineering
9	Mora Murali	Assistant Professor	MBA	Vaagdevi College of Engineering
10	S.Vamshi Krishna	Assistant Professor	MBA	KITS, Singarur
11	Mr.Ram Prasad	Assistant Professor	ECE	SRITW, Warangal
12	Ms.K.Divya	Assistant Professor	CSE	SRITW, Warangal
13	Mr.Sukhaveerji	Assistant Professor	CSE	SRITW, Warangal
14	R.Shashi kumar Reddy	Assistant Professor	EEE	SRITW, Warangal
15	M.S.Teja	Assistant Professor	EEE	SRITW, Warangal
16	M.Radhika	Assistant Professor	EEE	SRITW, Warangal
17	K.Sravan kumar	Assistant Professor	EEE	SRITW, Warangal
18	S.Anitha	Assistant Professor	EEE	SRITW, Warangal
19	E.Suresh	Assistant Professor	EEE	SRITW, Warangal
20	P.Mahesh	Assistant Professor	EEE	SRITW, Warangal



21	Kommabatla Mahender	Assistant Professor	ECE	SRITW, Warangal
22	Maisagalla Gopal	Assistant Professor	ECE	SRITW, Warangal
23	Dr. Pritam Singh Bakariya	Assistant Professor	ECE	SRITW, Warangal
24	Shyam Sunder Merugu	Assistant Professor	ECE	SRITW, Warangal
25	Talapelli Chandra Prakash	Assistant Professor	ECE	SRITW, Warangal
26	Ravikiran Karre	Assistant Professor	ECE	SRITW, Warangal
27	Raghava Kumari Deevi	Assistant Professor	ECE	SRITW, Warangal
28	Eelandula Kumaraswamy	Assistant Professor	ECE	SRITW, Warangal
29	Chinthireddy Padmaja	Assistant Professor	ECE	SRITW, Warangal
30	Kasanagottu Srinivas	Assistant Professor	ECE	SRITW, Warangal
31	Anitha Maddhi	Assistant Professor	ECE	SRITW, Warangal
32	Nandikonda Swathi	Assistant Professor	ECE	SRITW, Warangal
33	Nuneti Govardhan	Assistant Professor	ECE	SRITW, Warangal
34	Shwetha Sirikonda	Assistant Professor	ECE	SRITW, Warangal
35	Shabana Mohammed	Assistant Professor	CSE	SRITW, Warangal
36	Thota Sruthi	Assistant Professor	CSE	SRITW, Warangal
37	Valpadasu Hema	Assistant Professor	CSE	SRITW, Warangal
38	Sravanthi Thota	Assistant Professor	CSE	SRITW, Warangal
39	Akula Ramakrishna	Assistant Professor	CSE	SRITW, Warangal
40	Vasam Srinivas	Assistant Professor	CSE	SRITW, Warangal



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M. Ranjith Kumar Coordinator

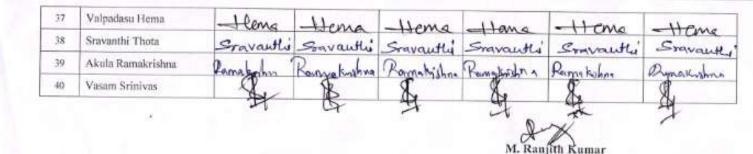


and the			11th March -	- 16th March 20	19		
S.NO	NAME OF THE PARTCIPANT	11/03/2019	12/03/2019	13/03/2019	14/03/2019	15/03/2019	16/03/2019
1	Md.Sharfuddin Waseem	Cary	(B)y	(D)	Qu	an	Bar
2	Ms. V. Sumalatha	Suma	Soma	Soma	Suma	Suma	Suma
3	Mr. A. Ramakrishana	Rein	Ram	Ram	Ram	Roun	Roum
- 4	Ms. Bochu priyanka	RI	Put	Rul	Que	Rul	Rul
5	Rajitha Vanam	Rafitha	Ray itha	Rafitha	202	Pafitha	Rajetha
6	Dr. Saritha Mididoddi	May	mans	mus	Mill	But	mil
7	K.Aruna	Aman	Aruna	Asuna	Anune	Aruna	Asuna
8	Dr. S. Venkatesulu	Vente	Vento	Verb	Vento	iento	Deal
9	Mora Murali	Aurali	amorti	Ghierti	Gundi	awrali	querdi
10	S.Vamshi Krishna	ay	Out	ay	and	Ruf	Que
11	Mr.Ram Prasad	eany 1	Ram	Din	Pan	Barn	and
12	Ms.K.Divya	Divya	Divya	Divya	Divya	Divya	(Rdm
13	Mr.Sukhaveerji	8	Q.	A.	&-	@ que	giuya
14	R.Shashi kumar Reddy	H	M	M	m	M	M
15	M.S.Teja	Toja	Jeja	Teja	Teja	Teja	Tela
16	M.Radhika	Perx	12en	Ders	0	1010	
17	K.Sravan kumar	fr.	Sur	en	Ser	Se	Ser



18	S.Anitha	-Aretha	Areth	-Anitha	-Anotha	Awtha	Angha.
19	E.Suresh	But	But	But	Rul	Que	Qu
20	P.Mahesh	Mabesht	mahesh	Nahesh	Maheah	Maheshi	Mahesh
21	Kommabatla Mahender	Make	Math	Make	Mahr	Malte	Matri
22	Maisagalla Gopal	Gopal	Gopal	Gopal	Gopal	Ciopal	
23	Dr. Pritam Singh Bakariya	pie	eif	Rit	Put	Rul	Gopal
24	Shyam Sunder Merugu	the	this	Ching	(La	Cha	ma
25	Talapelli Chandra Prakash	4	4	4	1_	A	1 mg
26	Ravikiran Karre	Ravi	Ravi	Rain	Ravi	Ravi	Ravi
27	Raghava Kumari Deevi	Raghava Kom	Raghava Kumati	Rag hava kungi		Borghava Kumari	
28	Eelandula Kumaraswamy	Bul	But	Bul	But	Bal	Royal
19	Chinthireddy Padmaja	Pademojer	Padameija	Padmaja	Padmoje	Padmajr	Padraja
90	Kasanagottu Srinivas	Bly	Regul	astel	agel	ashi	april
11	Anitha Maddhi	Awitig	Awitha	Anithy	Awitha	Awithe	Anitha
32	Nandikonda Swathi	h	Su	R	R	Rei	8-
13	Nuneti Govardhan	Gorne	Govar	Govar	Geran	Gove	Gavan
4	Shwetha Sirikonda	Shivethe	Shwethe	Shevetha	theortha	Shuether	shoeth.
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Coordinator

Rijan Principal

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•	
•	MR.CH.KRISHNA REDDY
•	
•	has successfully completed Workshop on " Idea Generation and Validation " held from 11th to 16th March 2019.
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M.Ranjith Kumar

Coordinator

Dr.E.Sudharshan PrincipaDr. I. Rajasri Reddy, HODSugeReddy Institute of Technology for Parencipal Ananthasagar (V), Hasanparthy (M) WARANGAL - 506 371 (TS)