



SUMATHI REDDY

INSTITUTE OF TECHNOLOGY FOR WOMEN

L e a r n i n g a t i t s b e s t

Affiliated to JNTUH - Approved by AICTE

Date: 21/12/2020.

To
The Principal,
Sumathi Reddy Institute of Technology for Women,
Warangal, Telangana

**Subject: Approval for conducting One day seminar on Ideation and Product Development
– 28th December 2020.**

Respected Madam,

This is to bring to your kind notice that the Department of CSE would like to organize a One day seminar on Ideation and Product Development – 28th December 2020. We request you to approve the workshop.

Thank you.

Yours' Sincerely

Dr. E. Sudarshan

HoD, CSE



Rijan

Principal

**Sumathi Reddy Institute of Technology for Women
Ananthasagar (V), Hasanparthy (M)
WARANGAL - 506 371 (TS)**



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CIRCULAR

No. SRITW/Prin/Seminar/2020/3

Dt: 24/12/2020

All the Students are hereby informed that, one day Seminar on **Ideation and Product Development** will be conducted on 28th December 2020, interested students can contact **M. Ranjith Kumar, Assistant Professor, Dept of CSE** for registration.

PRINCIPAL

To be read in Class Rooms

Copy to

1. All HOD's (ECE, CSE & H&SC)
2. Administrative Officer
3. In-charge, Exam Branch
4. Library



Principal

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Report on Ideation and Product Development: From Concept to Creation – One Day Seminar

Date: 28/12/2020

Location: SRITW

Resource Person: G. Supriya, WeHub, Hyderabad

Contact No: 9704112062

Participants: 45

This seminar report explores the critical processes of ideation and product development, highlighting their significance in fostering innovation and bringing ideas to fruition. The report delves into the stages of ideation, concept generation, feasibility analysis, prototype development, testing, and market introduction. Through case studies and real-world examples, it emphasizes the importance of a systematic approach to product development and the role of cross-functional teams in realizing successful products.

Seminar delivered the following topics:

- Stages of Ideation:
- Concept to Creation:
- Case Studies:
- Cross-Functional Collaboration:
- Challenges and Strategies:



Rijan

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Ranjith

M. Ranjith Kumar

Coordinator



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G. Supriya Delivering the session in A One Day Seminar on "Ideation and Product Development" held on 28/12/2020.



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Participants List

**Seminar on Ideation and Product Development
28th December 2020**

S.NO.	H.NO.	NAME OF STUDENT
1	186Y1A0548	KANJARLA MANVITHA RAO
2	186Y1A0407	ALUGOJU DIVYA
3	186Y1A0575	NAGABELLY PRATHYUSHA
4	176Y1A0474	REMIDI HARSHITHA
5	186Y1A0226	VAISHNAVI PAKALA
6	206Y1A05A7	GURRAPU RISHIKA
7	196Y1A0598	SURYADEVARA REETHIKA
8	176Y1A0526	DIDDI AKSHITHA
9	206Y1A0448	PUTTAPAKA SANJANA
10	186Y1A0507	ARUKONDA RUTHIKA
11	176Y1A0220	PULICHERI SINDHURA
12	206Y1A0422	GUMMADAVELLI DEEKSHITHA
13	196Y1A0508	BHUPATHI BHAVANA
14	196Y1A0552	KARRA MALATHI
15	196Y5A0412	MACCHA SARASWTHI
16	206Y1A0546	KOTA SAI PRIYA
17	196Y1A0527	DADABOINA NIKITHA
18	206Y1A0460	THUMMA MEGHANA
19	176Y1A0202	CHANDA NIKHITHA
20	186Y1A0567	MATTAPALLY SWETHA
21	186Y1A0591	RACHAMALLA SANDHYA
22	186Y1A04A7	VENNAMANENI DEEKSHITHA
23	206Y1A6703	ASHNA AROOSA
24	186Y1A0469	PERUMANDLA KAVYA SRI
25	186Y1A0211	GANGINENI POOJITHA
26	186Y1A0563	MARA SHRESTA
27	186Y1A0461	NEHA KOUSAR



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28	206Y1A0557	MADASU RICHITHA
29	206Y1A0456	THALLAPELLY SHIRISHA
30	196Y1A0410	BALLE SHIRISHA
31	196Y1A0529	DUGYALA JYOTHI
32	206Y5A0210	GULLY KUSUMA
33	206Y1A6701	ADUPA VARSHITHA
34	196Y5A0214	KALLEM GIRIJA
35	176Y1A0411	ANUM AYESHA
36	186Y1A0597	RUDROJU AKSHAYA
37	196Y1A05A7	UNDRATHI NAVYASREE
38	196Y5A0405	GOURU MANISHA
39	186Y1A04A0	VANAPARTHY RAMYA SREE
40	186Y1A05A8	THANVITHA MOSALI
41	186Y1A0569	MERUGU VARSHANI
42	186Y1A0577	NOORA HARSHITHA
43	196Y1A0586	ROMANA TAFHEEM
44	206Y1A0418	EMMADI SATHWIKA
45	196Y1A0437	ERRABELLI PRANUSHA

M. Ranjith Kumar
Coordinator



Principal

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**Cisco Training Courses
and Certification**

CERTIFICATE

This is to certify that **ADEPU SUMANA RUSHI**

bearing a roll number **206Y1A0501** has attended seminar on

“ Ideation and Product Development” held on **28th December
2020.**

**M.Ranjith Kumar
Coordinator**

**Dr. E. Sudharshan
HOD CSE**

**Dr. I. Rajasri Reddy,
Principal**



PRINCIPAL

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WARANGAL - 506 371 (T.S.)