



SUMATHI REDDY

INSTITUTE OF TECHNOLOGY FOR WOMEN

L e a r n i n g a t i t s b e s t

Affiliated to JNTUH - Approved by AICTE

Date: 04/04/2021.

To
The Principal,
Sumathi Reddy Institute of Technology for Women,
Warangal, Telangana

Subject: Approval for conducting One day Seminar on Branding and Beyond: Trademarks and Identity – 10th April, 2021.

Respected Madam,

This is to bring to your kind notice that the Department of ECE would like to organize a One day Seminar on Branding and Beyond: Trademarks and Identity on 10th April, 2021. We request you to approve the seminar.

Thank you.

Yours' Sincerely

Dr. K. Mahendar

HoD, ECE



Rijan

Principal

Sumathi Reddy Institute of Technology for Women
Ananthasagar (V), Hasanparthy (M)
WARANGAL - 506 371 (TS)



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CIRCULAR

No. SRITW/Prin/Seminar/2021/1

Dt: 06/04/2021

All the Students are hereby informed that, one day Seminar on **Branding and Beyond: Trademarks and Identity** will be conducted on 10th April 2021, interested students can contact **K. Ravikiran, Assistant Professor, Dept of ECE** for registration.

PRINCIPAL

To be read in Class Rooms

Copy to

1. All HOD's (ECE, CSE & H&SC)
2. Administrative Officer
3. In-charge, Exam Branch
4. Library



Principal

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Report on Branding and Beyond: Trademarks and Identity – One Day Seminar

Date: 10/4/2021

Location: SRITW

Resource Person: Ms. Sreedevi Devireddy, Chief Executive Officer, S R Innovation Exchange

Contact No: 8008028170

Participants: 28

The seminar titled "Branding and Beyond: Trademarks and Identity" aimed to explore the multifaceted world of branding and its connection to trademarks and identity. The seminar delved into the importance of trademarks in establishing brand identity, protecting intellectual property, and ensuring consumer recognition and trust. The event brought together experts, scholars, and industry professionals to discuss various aspects of branding, including legal considerations, design strategies, and the evolving digital landscape.

Seminar delivered the following topics:

- Understanding Branding and Trademarks
- Building Brand Identity through Design
- Trademarks in the Digital Age
- Branding Ethics and Social Responsibility



Rijan

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Ravikiran

K. Ravikiran

Coordinator



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Ms. Sreedevi Reddy Delivering the session in A One Day seminar on "Branding and Beyond: Trademark and Identity" held on 10/4/2021.



Rijan

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Participants List

**Seminar on Branding and Beyond: Trademarks and Identity
10th April 2021**

S.NO.	H.NO.	NAME OF THE STUDENT
1	206Y1A6643	PENDHOTA SAHITHI PRIYA
2	186Y1A0213	KANIGANTI SRIHARSHITHA
3	206Y5A0424	SATHURI DEEPTHI
4	186Y1A0520	CHENNURI SUCHITHA
5	196Y1A0465	MEKKERA SATHVIKA
6	176Y1A0212	LAKAVATH INDHUJA
7	196Y5A0213	JUKANTI GEERVANI
8	186Y1A0553	KATUKAM SHALINI
9	206Y1A0571	PASUPULETI GOUTHAMI
10	186Y1A0441	HUMERA AZIZ
11	196Y1A0499	VANCHA ASHRITHA REDDY
12	176Y1A0216	PADALA HARIKA
13	206Y1A6618	DUGYALA SATHVIKA
14	186Y1A0502	AGAPATI RUCHITHA
15	186Y1A0418	BOJJAM RUCHITHA
16	206Y1A0578	RAVADA SURYA VAISHNAVI
17	176Y1A0512	BALASANI MONIKA
18	196Y1A0518	BOYINA RAMYA
19	196Y5A0225	THOLEM DIVYA
20	176Y1A0472	REHANA BEGUM
21	196Y1A0515	BOLLAPELLY SINDHUJA
22	196Y1A0468	NAGOTHU VARSHA
23	206Y1A05A4	VELUDHANDI SRI CHANDANA
24	176Y1A0517	BONALA RUCHITHA
25	186Y1A0588	PULI THRIVENI
26	176Y1A0443	KARIVEDA PRASANNA
27	196Y1A0514	BOJJA SOWMYA
28	196Y1A05A8	VALLALA SAMATHA

Principal

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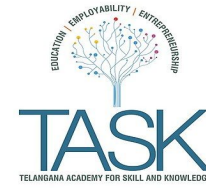
**K. Ravikiran
Coordinator**



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CERTIFICATE

This is to certify that **Tholem Divya**

bearing a roll number **196Y5A0225** has attended a seminar on

“Branding and Beyond: Trademarks and Identity” held on **10th April 2021.**


K. Ravi Kiran
Coordinator




Dr. K. Mahendar
HOD ECE


PRINCIPAL

Sumathi Reddy Institute of Technology for Women
Ananthasagar (V), Hasanparthy (M)
WARANGAL - 506 371 (T.S.)


Dr. I. Rajasri Reddy
Principal