A

Project Report

On

FAKE PRODUCT REVIEW MONITORING AND REMOVAL OF FAKE REVIEWS USING IP ADDRESS TRACKING

Submitted to

Department of
Computer Science and Engineering

By

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DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

CERTIFICATE

This is to certify that the project entitled **"FAKE PRODUCT REVIEW MONITORING AND REMOVAL OF FAKE REVIEWS USING IP ADDRESS TRACKING"** is submitted by MANDA AKHILA(206Y1A0560), AYESHA NISHATH(206Y1A0504), INDRIPALA SHRUTHI(206Y1A0534) and KALVALA SRI TEJASWI(206Y1A0536) to the department of Computer Science and Engineering during academic year 2022-23.

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ABSTRACT

The scope and need of online markets and e-commerce platforms are on the rise and many people buy products from these platforms. The amount of feedbacks for products as a result are also present in detail for users to analyze the product they are buying. This review section with extreme opinion comments which can work in favor or against the product. Thus, we need to take care of this because this can be done either by the merchant to increase the value of his product or the user to degrade the ratings of that product. To discover the fake evaluation in the websites this "Fake Product Review Monitoring and Removal of Fake Reviews Using IP Address Tracking" application is delivered. This system discover fake evaluations made via posting false feedback approximately on a product with the aid of figuring out the IP address along with review posting patterns. The user will be login to the application with the usage of his consumer identification and the password and can be viewing various products and provide the review about those product. To discover whether a overview is fake or authentic, system will find out the IP address of a consumer. If a system study fake reviews sent by user with the similar IP Address then it will be marked as fake review which will be discarded by the admin from the system. This system allows a consumer to find out the correct assessment of a product.

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